

LABEL DIELINES - 7LBS - 6.00" x 4.00"

6.00"

4.00"

There was a time when a man's word meant something. When hard work put food on the table, and a handshake was as good as any contract. That's the world LeRoy was born into—a veteran, a cattleman, and a man who stood for something. When he passed, the rifles cracked in a 21-gun salute, a farewell fit for the kind of man who built this country from the ground up.

He spent his life under the wide-open sky, raising cattle the way it was meant to be done. No shortcuts. No compromise. Just good, honest work. And when it came time to cook, there was only one fat worth using—tallow. Pure, natural, time-tested. The same rich, golden tallow that built generations before us.

This ain't some lab-made seed oil, some new-age nonsense. This is real American cooking fat—rendered down to perfection, ready for the fire. Whether you're searing a steak, crisping up potatoes, or keeping your cast iron seasoned, you can trust this tallow to do its job. Just like Grandpa LeRoy trusted the land, his cattle, and the good Lord above.

This is more than cooking fat. It's tradition. It's history. It's America in a jar.

NO SHORTCUTS, JUST PURE, RENDERED TALLOW

- leroyrockymtn
- leroyrockymountain
- leroyrockymountain
- www.leroyrockymountain.com
- Logan, UT 84321 – 29 S. Main St, Suite B

Instructions:
Melt it down, throw in your food, and fry like God intended. Also great for cast iron and leather.

Shelf-stable.
Store in a cool, dry place.
Refrigerate for extended freshness.

PL8300761950B



FRY LIKE GOD INTENDED – NO SEED OILS, NO SYNTHETIC GARBAGE — just the fat your ancestors cooked with, straight from the source.

HIGH SMOKE POINT (400°F+) – Handles the heat, no burning, no smoking, no problem.

SEAR, SMOKE, GRILL, FRY – Tougher than butter, hotter than oil. Perfect for steaks, eggs, potatoes, biscuits – you name it.

MORE THAN JUST COOKING – Toughen up that cast iron, season leather – hell, even grease a squeaky hinge.

Nutrition Facts

244 Servings per container
Serving size 1 tbsp (13g)

Amount per serving
Calories 110

% DV*
Total Fat 13g 17%
Saturated Fat 6g 30%
Trans Fat 0g
Sodium 0mg 0%
Total Carbohydrate 0g 0%
Protein 0g

Not a significant source of cholesterol, dietary fiber, total sugars, added sugars, vitamin D, calcium, iron, and potassium. *%DV = % Daily Value

Ingredients:
100% Pure Beef Tallow
Distributed By:
LeRoy's Rocky Mountain
29 S. Main Street, Suite B
Logan, UT 84321



CUSTOMER / BRAND:

Leroy Rocky Mountain

OVERALL SIZE DIMENSIONS:

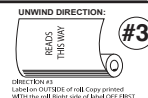
6.00" x 4.00" - 7LBS Label

FILE NAME:

CVO_LRM_6inx4in_Beef Tallow 7LBS BACK_5-27-25_PL8300761950B_REV5.ai

PART NUMBER(S):

PL8300761950B



COMPLETE ART APPROVAL AREA:

- ☐ APPROVED AS IS
- ☐ ALL COPY CORRECT
- ☐ LAYOUT CORRECT
- ☐ COLOR(S) & PMS #(S) CORRECT
- ☐ VERIFICATION OF BARCODE
- ☐ NOT APPROVED! CHANGES REQUIRED

PROJECT DATE: 3/20/2025

GRAPHIC PROJECT #: #2052-25

ART REVISION(S): 5 DATE: 5/27/2025

DIE REVISION(S): DATE:

INK COLOR(S):



SPECIAL INSTRUCTIONS:

Material: Zebra Printer Label
UPC#: 860013503871
3/25: Updated address to look more traditional & Updated Cholesterol & Mono Fat
3/27: Updated the Calories & Omit Vitamin D in the Rich Essential statement
3/31: Added Distributed By statement
5/8: Updated artwork per USDA regulations
5/27: Updated artwork per customer request

Please review all the contents of this proof carefully to ensure that the specifications are listed correctly. Columbus Vegetable Oils can not be held responsible for any errors or omissions not corrected on the proof by the customer. Please mark any needed changes or corrections as well as checking the appropriate boxes shown above.

DISCLAIMER: This signature box must be executed by an authorized customer representative and returned back to Columbus Vegetable Oils before starting production.

CUSTOMER SIGNATURE: _____ DATE: _____